

# Privacy Statement-Apex Bee Company

Apex Bee Company takes privacy and data protection issues seriously. We have designed this Privacy Policy to explain how we handle personally identifiable information collected from Merchants/Vendors/Consumers who register for services and submit information to Apex Bee Company through the Internet.

As the Apex Bee Company services evolve, we may revise this policy, so please check back frequently.

## **Information Collection and Use**

Apex Bee Company collects personally identifiable information when you register for a Apex Bee Company account, and when you use certain Apex Bee Company products and services. Apex Bee Company may also receive personally identifiable information from its resellers and other business partners.

When you register with Apex Bee Company, we ask for your contact information (such as your name, street address, phone number, and e-mail address), as well as certain information pertaining to your business.

Apex Bee Company uses the information collected to fulfill your requests for certain products and services.

Apex Bee Company does not offer services or sell products to minors. Apex Bee Company does not request or knowingly collect personally identifiable contact information from anyone under the age of 18.

## **Information Sharing and Disclosure**

Protecting personally identifiable information about merchants and consumers is an important part of our business. We share and disclose such information only as described below.

Apex Bee Company will send personally identifiable information about you to other companies or people when:

- we have your consent to share the information
- we need to share your information to provide the product or service you have requested
- we need to send the information to companies who work on behalf of Apex Bee Company to provide a product or service to you (unless we tell you differently these companies do not have any right to use the personally identifiable information we provide them beyond what is necessary to assist us).

We also may release personally identifiable information when we believe release is appropriate to comply with law; enforce or apply our Merchant Agreement and other agreements; or protect the rights, property, or safety of Apex Bee Company, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and risk reduction.

### **Changes to this Privacy Statement**

Apex Bee Company reserves the right to modify or amend this Privacy Policy at any time and for any reason. If there are material changes to this statement or in how Apex Bee Company will use personally identifiable information, Apex Bee Company will post notices on the Apex Bee Company homepage at [apexbeecompany.com](http://apexbeecompany.com) prior to implementing the change.